Stakeholder Engagement: Brainstorming Session

June 25, 2019

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CTC Source Protection Committee Meeting
Status

- May 2018 – SPC members and municipal staff met to discuss stakeholder engagement;
- June 2018 – SPC was presented with suggestions for stakeholder engagement and asked to provide feedback on three main questions:
  1) In your opinion, are the correct stakeholder groups being engaged?
  2) What can you contribute to engaging your sector (stakeholder group)?
  3) What message(s) should be delivered to stakeholders?
Status cont’d

- Feedback from June 2018 meeting:
  - Providing local program updates on the CTC SPR website;
  - Produce a list of existing resources to communicate knowledge transfer and changing behaviour;
  - Need to integrate source protection into existing resources;
  - Quick updates on source protection are difficult to give. If there is a write up, it could be shared by members in newsletters, meetings, etc.
  - Sharing good news stories; landowners speaking with other landowners
  - Attend popular events with large public audiences. Produce a grab-and-go message.
What is in place now....

• A number of resources have been prepared (provincially and locally);
• SPC visitation program with members and landowners working with municipal staff to communicate successes to other landowners;
• Newsletter and presentation update for members to share with sectors; and
• Integration of source protection into existing resources.
Outreach to General Public
Drinking Water Source Protection Video

- Shown at movie theatres across Ontario throughout the months of April and May, 2019.
- Linked to several source protection websites.
Stakeholder Engagement (Real Estate Sector)
Aggregate Operations and Source Water: What You Need to Know

Environmental responsibility. We know that you don’t take it lightly.

But did you know that your site plans, licenses or permits may be subject to policies that protect drinking water sources? Fuel spills and improper road salt storage and application can result in contaminated source water, while water taking can reduce supplies.

Look to your community Source Protection Plan for policies that manage or prohibit certain activities on aggregate properties. Find a link to your local plan at protectingwatermatters.ca.

Stakeholder Engagement (Aggregate Sector)
Stakeholder Engagement (Building Sector)
Protecting Our Water Sources

Farmers do their part to keep water sources clean and protected.
For properties located in a vulnerable area — close to a municipal supply well or surface water intake — local source protection plan policies may apply. If a risk management plan is required for your property, then a risk management official will work with you to develop a plan that’s right for your operations. An existing nutrient management plan or strategy can often provide a strong foundation for the negotiated risk management plan.

Search “Source Water Protection” at onafra.gov.on.ca to learn more.

With support provided by

Stakeholder Engagement (Agriculture Sector)
Stakeholder Engagement
(Municipal Sector)
What more can we do?

In your opinion, do you have the resources to communicate source protection to your sector?
Thank-you!